



14-17 SEPTEMBER 2026

Sponsor & Exhibitor Opportunities

NASHVILLE, TENNESSEE

MUSIC CITY, USA

<https://icn-npnpn-2026.com/>

Greetings from the Co-Chairs of the Executive Organizing Committee

Vanderbilt University and the Executive Organizing Committee of the 14th International Council of Nurses Nurse Practitioner/ Advanced Practice Nurse (ICN NP/APN) Network Conference extend a warm welcome to one of the largest international conferences in advanced practice nursing.

More than 2,000 advanced practice nurses are expected to attend, including nurse practitioners, clinical nurse specialists, nurse anesthetists, and nurse midwives along with researchers, educators, administrators, policy makers, and students. The conference promises to be an exciting and rewarding opportunity to showcase your products and services.

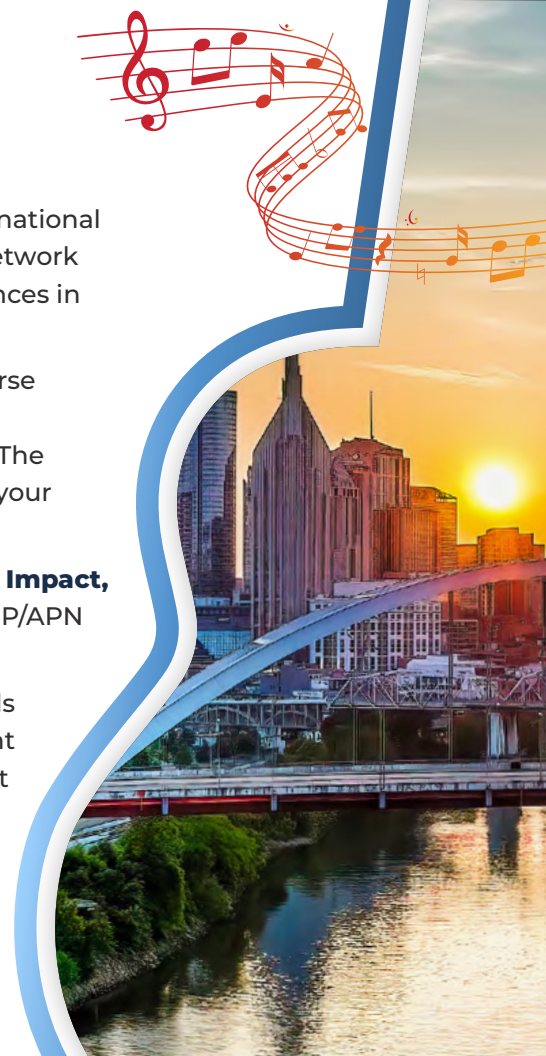
Our conference theme is **Advanced Practice Nurses (APNs): United for Global Impact, Innovation, and Care** and this year celebrates the 25th anniversary of the ICN NP/APN Network.

The ICN NP/APN Network Conference provides essential healthcare professionals with the opportunity to network and learn. We are excited to host the 2026 event at Nashville, TN's, Music City Center. We welcome your participation and support for this important conference - your presence and contributions are key to enhancing the overall value of the conference!

We look forward to seeing you in Nashville, TN, USA.



Click here for more information
<https://icn-npapr-2026.com/>





14-17
SEPTEMBER
2026



MUSIC CITY CENTER
LOCATED IN THE HEART OF
DOWNTOWN NASHVILLE



**International
Council of Nurses**

NP / APNN

Nurse Practitioner /
Advanced Practice Nurse
Network



ICN

**International
Council of Nurses**



**VANDERBILT
UNIVERSITY**



VANDERBILT UNIVERSITY
School of Nursing

TARGET AUDIENCE

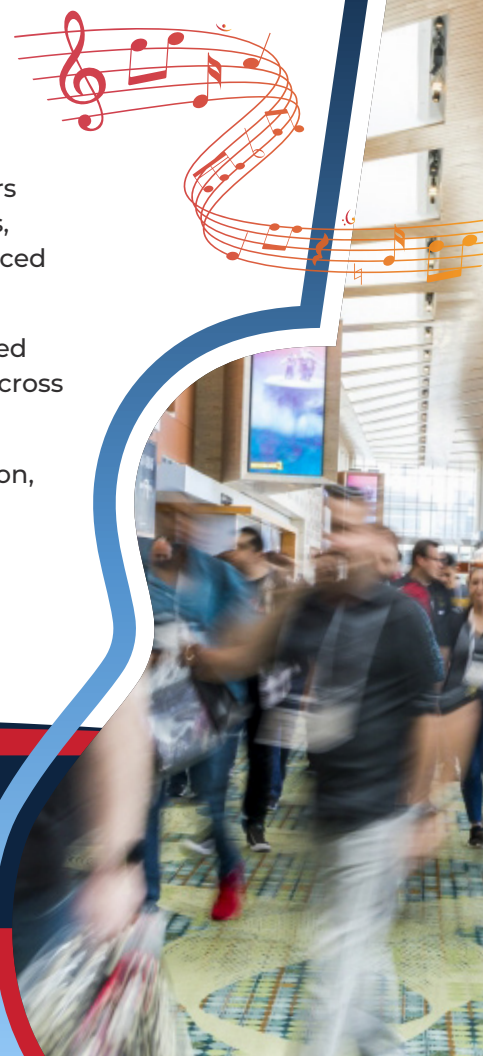
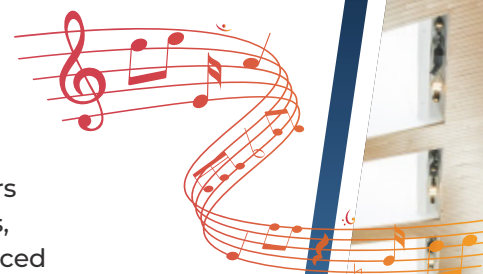
- Advanced practice nurses comprising of nurse practitioners, clinical nurse specialists, nurse midwives, nurse anesthetists, and students.
- Nurses whose roles influence or are influenced by advanced practice nurses.
- Government leaders and health planners.
- Interdisciplinary health researchers with overlapping interest or experience with advanced practice nurses.
- Educators, managers, consultants, government leaders, and health system planners.

Click here for more information
<https://icn-npnpn-2026.com/>

Why Support The Conference?

- The ICN NP/APN Network Conference draws influential leaders and decision-makers from the global healthcare community, offering world-renowned keynote speakers, plenary sessions, workshops, and oral and poster presentations highlighting advanced practice nursing practice, education, research, and leadership.
- It offers a unique opportunity to explore the impact and future direction of advanced practice nursing on a global scale, including relevant research and its application across different countries.
- With an in-person format, the conference fosters ample opportunities for connection, networking, and learning, while your organization benefits from high visibility and recognition.
- Our sponsorship and exhibitor packages position your organization as a leading provider of products and services for healthcare professionals and their patients, offering you a chance to be acknowledged as a key industry player.

Reach an expected 2,000+ influential nurse practitioners and advanced practice nurses



The Venue & The City

Music City Center is in the heart of downtown Nashville. This popular space attracts local and national events while focusing on community inclusion, sustainability, and exceptional customer service delivered by their talented team members.

Known worldwide as Music City USA, Nashville is known for a variety of reasons, most notably:

- Grand Ole Opry
- Fisk Jubilee Singers
- Ryman Auditorium
- Nashville Hot Chicken
- The Parthenon
- Belmont Mansion
- Country Music Hall of Fame and Museum
- Country, Gospel and Indie Music
- Goo Goo Clusters
- Maxwell House

Nashville is home to country and non-country artists and has more than 180 live music venues throughout the city.

As you can see, being in the heart of Nashville provides a great opportunity for socializing and networking.



Click here for more information
<https://icn-npapr-2026.com/>

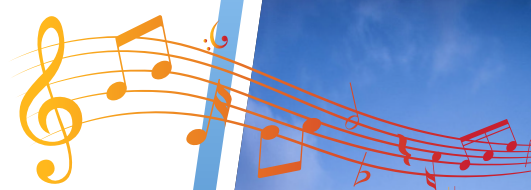


Exhibit Opportunities

10x10 Standard

In-Line Booth\$2,900

2 complimentary exhibitor badges
8' high draped back wall
3' high draped side walls
Booth ID Sign 11"x17" if ordered (maximum 20 characters)

10x20 Standard

In-Line Booth\$4,200

3 complimentary exhibitor badges
8' high draped back wall
3' high draped side walls
Booth ID Sign 11"x17" if ordered (maximum 20 characters)

10x10 Premium

In-Line Booth\$3,700

2 complimentary exhibitor badges
8' high draped back wall
3' high draped side walls
2 chairs
A 6' draped table
1 waste basket
Booth ID sign 11"x17" if ordered (maximum 20 characters)

10x10 Premium

Corner Booth\$3,900

2 complimentary exhibitor badges
8' high draped back wall
3' high draped side walls
2 chairs
A 6' draped table
1 waste basket
Booth ID sign 11"x17" if ordered (maximum 20 characters)

10x10 Hardwall Booth\$5,200

2 complimentary exhibitor badges
8' high white PVC hardback wall
White PVC hard side walls (1st panel 8' high, 2 additional panels 4' high)
1 counter
A 30" round - 42" high draped table
2 spotlights
2 chairs
A 6' draped table
1 waste basket
Booth ID Sign 11"x17" if ordered (maximum 20 characters)

Island Exhibit\$25/sq ft.

(Minimum of 400 sq feet)

2 complimentary exhibitor badges per 100 sq ft.






Please note:

- Exhibitors are responsible for bringing their own exhibit units and/or working with the General Contractor to create graphics for the hardwall booth. Carpet, electrical, freight and any other items are at the exhibitor's own expense.
- Booth space is limited and allocated on a first-come, first-paid basis. Diamond, Platinum, Gold and Silver sponsors (see page 8) will be given priority until September 5, 2025.
- Additional exhibitor badges are \$400 each.
- Exhibitor badge provides full access to the exhibition area, the opening reception and welcome reception, breaks and your company's own sponsored sessions but not the general scientific program.



Questions?

We're here to help. Contact:

-  Janice Bays  +1.607.674.2666
 Oria Bays  +1.607.674.6617
 exhibits@mma-inc.com

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[Online Industry Portal](#)

Exhibit Hall Show Map

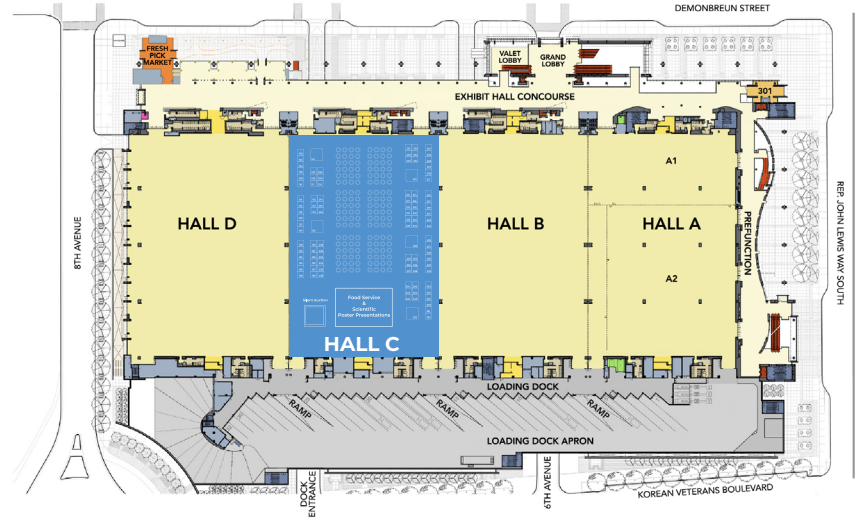


Entrance

100			201	300	301
102	101		203	302	303
104			205	304	305
106	107	206			307
108	109	208			309
110	111	210			311
			310		
114	115	214	215	314	315
116	117	216	217	316	317
118	119	218	219	318	319
120			221	320	321
122			223	322	323
124	125		225	324	325
					329
128	129	228			330
130	131	230			331
132	133	232			333
134	135	234	233	334	335
136	137	236	235	336	337
138	139	238	237	338	339
					343
			241	342	344
			243	344	345
			245	346	347
					349
					351
					353
					352

Silent Auction

**Food Service
&
Scientific
Poster Presentations**



[Click Here to view the live Exhibit Hall Show Map](#)

Show Map

Sponsorship Tiers

Get more by bundling sponsorship opportunities to reach a tier level.



If your sponsorship purchases meet or exceed the adjacent tier levels you will also receive:	Diamond \$40,000	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Onyx \$5,000
Pre-Conference Benefits					
Logo and URL on Conference Website	X	X	X	X	X
Logo Included in Marketing Emails to Delegates	X	X	X		
Option to Sponsor a Speaker	X				
Exhibition and Registration Benefits					
Complimentary Full Conference Passes	3	2	1		
Discounted Exhibit Space	15%	10%	5%		
Conference Benefits					
Logo Included on Mobile App Splash Screen	X				
Send Push Notification to All Mobile App Users	3	2	1		
Logo and Information Included Within the Sponsor Tab on the Mobile App	X	X	X	X	X
Custom Icon on Home Screen on App	X	X	X		
Acknowledgment During Opening Ceremony	X	X	X		
Company Logo on Sponsor Signage	X	X	X	X	X
Delegate List Two Weeks Prior and Final List After the Conference	X	X			
Advertisement Within the Program Book (Artwork Supplied by Sponsor)	1 Page	1/2 Page	1/4 Page		
Acknowledgment and Company Profile in the Program Book	1,500 Characters	1,000 Characters	500 Characters	300 Characters	
Promotional Item in the Delegate Bag	2 Items	1 Item			

Sponsorship Opportunities



Welcome Reception Sponsor.....\$20,000 Exclusive Sponsorship

The Welcome Reception is included with all full conference registrations. Benefits include:

- A Half Meter sign at the Welcome Reception entrance. (This can be replaced with a pull up banner if provided by sponsor.)
- Acknowledgment from the conference chair.
- 15 complimentary drink tickets.

Night at Vanderbilt Reception & Entertainment Sponsor.....\$25,000 Exclusive Sponsorship

A Night at Vanderbilt provides a great opportunity for networking. Benefits include:

- 2 Half Meter signs at the entrance to the Gala Dinner.
- Acknowledgment from the conference chair.
- 20 complimentary drink tickets.

Lunch Break Sponsor\$10,000 Three Opportunities Available

Align your messaging and be noticed during the daily delicious lunches provided to all delegates. Benefits include:

- A tabletop sign on each table with your company logo and brand messaging.
- Sponsor can provide branded napkins to be used during lunch.

Snack Break Sponsor \$3,500 Two Opportunities Available

Have your brand messaging noticed throughout the day with the daily morning and afternoon breaks. Benefits include:

- A table top sign for each catering station displayed with your company logo and brand messaging.
- Sponsor can provide branded napkins, coffee cup sleeves and/or cups.

Water Dispensers.....\$2,000 per dispenser

Water stations placed throughout the conference center reinforcing your message throughout the course of the conference are an excellent way to ensure delegates continually see your information. Benefits include:

- Branding of a water dispenser centrally located. (Multiple opportunities are available)
- Sponsor can provide branded cups to be placed near the water station.

Escalator Clings.....\$17,500

Prominently display your product messaging as attendees move throughout the convention center by placing your product messaging and images on the bank of escalators.

Sponsorship Opportunities (Cont.)

Reusable Folding

Water Bottle \$15,000

Exclusive Sponsorship

A uniquely designed bottle made of the food-grade silicone, which has passed the US FDA free of BPA and other harmful substances.

Benefits include:

- Bottle will be placed in the delegate bags and can be filled at the various water stations throughout the conference.
- Company logo on the water bottle. (logo to be provided by the sponsor, bottle will be produced by the organizer)

Conference WiFi Sponsor

Exclusive Sponsorship \$40,000

Help delegates stay connected and enhance their experience. All delegates can access the conference mobile app and premium and dedicated WiFi service. You have the opportunity to align your brand with one of the most highly-utilized services during the conference. Benefits include:

- Company logo displayed on the WiFi login page.
- A re-direct to the sponsor's webpage.
- Sponsor provided password to access the WiFi. (Exclusive only)
- Signage near registration with company and/or brand logo.

Charging Tables..... \$4,500 per table

Most conference delegates carry two electronic devices and typically one of those requires a charge sometime during the day. Provide centralized charging tables with your messaging so delegates can network and actively charge their devices. Benefits include:

- Charging table with the table top wrapped with the sponsor's messaging.
- Table(s) will be placed in strategic high traffic areas for maximum exposure.
- Depending on number sponsored, a package level benefit may apply.
- Reference in the program book.

Travel Grant Sponsorship \$2,500*

Unlimited Opportunities

Make a difference by offsetting costs for abstract submitters. This is your opportunity to provide a healthcare professional with the opportunity to attend the ICN NP/APN 2026 Conference. This may be in the form of registration, travel expenses and/or accommodation (allocation of funds within the grant is at the discretion of the Organizing Committee).

*Travel Grant Sponsorship does not count towards a tier level.



Sponsorship Opportunities (Cont.)



Conference Bag\$20,000 **Exclusive Sponsorship**

All delegates will receive a durable conference bag that they will carry throughout the conference, take home and reuse throughout the year. Benefits include:

- Company and/or brand name and logo on one side of the bag. The conference logo will be hosted on the other side.
- A complimentary insert to be placed inside the bag. Company to provide the inserts.

Abstracts on Flash Drive\$15,000 **Exclusive Sponsorship**

Your logo on the abstract flash drive, which will include all accepted abstracts for the ICN NP/APN 2026 Network Conference. The flash drive will be used by participants and their peers as a long-term reference. The device can be collected at your Exhibition Booth, providing you with extra visitor flow. A voucher with your company name will be provided by ICN NP/ APN 2026 to each delegate.

Lanyard.....\$10,500 **Exclusive Sponsorship**

Lanyards will be handed out at the registration desk to all delegates. Delegates will be required to wear their name badges at all time - a great exposure for your brand. Benefits include:

- Logo on the lanyard, ensuring continual logo recognition.
- Logo on sponsor signage.

Notepad\$12,000 **Exclusive Sponsorship**

Provide delegates the opportunity to take notes during the conference. These notepads will be front and center throughout the conference as delegates take notes, jot down thoughts and then transport them back to their offices for use on a daily basis. Benefits include:

- Company and/or brand name and logo on the front of the notepad.
- Each delegate will receive a notepad at registration, ensuring your logo will be noticed.

Advertisements in The 25th Anniversary Program Book

- Full Page Ad\$2,500**
- Half Page Ad\$1,400**
- Quarter Page Ad.....\$750**

Draw attention to your company or service or acknowledge your peers, faculty or program in the 25th anniversary ICN NP/APN Network Conference Program Book.

For advertisements in the program book, a high-resolution file (at least 300 dpi, or eps format) containing the advertisement for printing in the respective publication must be submitted to the sponsor/exhibit manager no later than July 15, 2026. The advertisement is subject to the organizer's approval before printing. At least two weeks are allocated for the approval process.

Sponsorship Opportunities (Cont.)



25th Anniversary

Photo Backdrop \$15,000

Photo background and/or border can be co-branded with your logo and conference logo. Not only will you reach attendees but they are sure to share this image with friends, co-workers and on social media.

Backlit Boards.....\$4,000 per board

Make a bold impression with backlit meter boards placed strategically throughout the conference. Your messaging will shine brightly and capture attention as delegates navigate throughout the meeting.

Hanging Banner Contact for pricing

A variety of hanging banner opportunities are available throughout the conference. Contact exhibits@mma-inc.com to discuss opportunities and pricing.

Standing Signs Contact for pricing

Freestanding signage opportunities are available. Opportunities for back lit and non lit graphic opportunities throughout the public space is available. Contact exhibits@mma-inc.com to discuss opportunities and pricing.

Park Benches..... \$8,500

2 park benches, 2 floor decals

Your company message will be displayed on two 60"W x 18"H park bench seat back graphics and two 3' x 6' floor decals. Benches will be located in the Expo Hall.

Questions?

We're here to help. Contact:

📍 ICN NP/APN Show Management
Meeting Management Associates, Inc.
16 W State St, PO Box 723
Sherburne, NY 13460

👤 Janice Bays ☎ +1.607.674.2666

👤 Oria Bays ☎ +1.607.674.6617

✉ exhibits@mma-inc.com

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[Click Here to Secure your Booth or Sponsorship](#)

[Online Industry Portal](#)

Sponsorship and Exhibition Guidelines

Terms and Conditions



How to apply to book your participation in the ICN NP/APN Network Conference

Please go to the [Online Industry Portal](#) and complete the application form. All approved applications received will be acknowledged in writing and can pay directly through a secure portal. Submission of the application implies agreement with the full terms and conditions available on the booking portal and in this prospectus.

Sponsorship and exhibition allocation will be assigned in order of applications and payment received. Priority will be given to Diamond, Platinum, Gold, Silver, and Onyx Sponsors until Friday, September 5, 2025.

Confirmation of Participation/Payment Schedule

You will receive an automatic confirmation via email upon completion of your application. To finalize your sponsorship package and/or exhibition space, full payment is required within 30 days of invoice receipt. Your booking will only be fully processed and secured upon receipt of payment. Payment may be made by credit card via the [Online Industry Portal](#); checks, payable to Vanderbilt School of Nursing in US dollars; or bank transfer.

Cancellation Policy

All cancellations must be sent in writing to exhibit/sponsor manager Janice Bays, c/o Meeting Management Associates, Inc., (MMA) 16 W State St, Sherburne, NY, or exhibits@mma-inc.com. For cancellations received before March 27, 2026, 50% of the total amount (non-refundable) will be retained. For cancellations received on or after March 27, 2026, the full amount will be due. If payment is not received by the due date,

the allocated sponsorship or exhibition booth space will be canceled.

If the conference is canceled for any reason, ICN NP/APN, Vanderbilt or MMA shall in no way be liable to the participant other than to return to the participant, without interest, such sums as have been paid. Any changes in the duration and/or location of the exhibition do not entitle the sponsor/exhibitor to cancel the agreement or request a refund or to put forward a claim for damages incurred thereby.

Sponsorship Priority

Priority is given until September 5, 2025, in order of level to Platinum, Diamond, Gold, Silver, and Onyx sponsors. After September 5, 2025, all inquiries are on a first-come, first-paid basis. Priority amongst sponsors within the same level will be based on a first-come, first-paid basis. Priority for level sponsors applies to the exhibition booth allocation and exclusive sponsorship options.

Booth Allocation

An application for exhibit space will be considered valid when payment of the generated ICN NP/APN portal invoice is received. The exhibit/sponsor manager reserves the right to accept or decline any participant's application. Changes in an exhibit booth allocation without the explicit consent of the exhibit/sponsor manager will not be permitted. Exhibitors sharing their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the exhibit/sponsor manager.

Sponsorship and Exhibition Guidelines

Terms and Conditions (Cont.)



Exhibitor Protocol

Each exhibitor must keep their display within the confines of their exhibition booth at all time and refrain from amplified announcements or music. Nothing shall be taped, mounted or attached in any form or manner to walls, doors or facility structure. The driving of nails, tacks or screws into floors, walls, columns, ceiling or trim will not be permitted nor will drilling of holes into any portion of the venue.

Custom-Built Booth Design Approval

All custom-built exhibition booth designs must be pre-approved by the exhibit/sponsor manager. Exhibitors with custom-built booths are required to submit a comprehensive design plan to the exhibit/sponsor manager, exhibits@mma-inc.com, with dimensions and features of the proposed booth for the Committee's approval. The deadline for approval of all custom booths is July 14, 2026.

Pricing

All pricing listed is quoted in US dollars.

Registration

All exhibitors must be registered for the conference by August 14, 2026. Online registration is available through the conference portal. Badges will be available for pick up at the conference registration desk at the Music City Center. Name badges must be worn at all times and provide access to the exhibition area and to your company's own sponsored sessions, daily catering, the opening ceremony and welcome reception, but not the general scientific program.

Tickets for social events can be purchased separately. If additional registrations are required, you can purchase them

through the conference portal. Registration for sponsors with a complimentary full registration is included in the sponsorship package; you will be required to complete the online registration form with the details of the attending delegate before August 14, 2026. A sponsor complimentary full registration includes access to all conference sessions, the exhibition, daily catering, and the welcome reception and opening ceremony.

Related Events

Sponsors and exhibitors should not arrange competing events against any of the conference functions or sessions and are required to provide the exhibit/sponsor manager with information regarding proposed booth and social activities.

Prize Drawings and Delegate Lists

Due to privacy laws, some delegates will opt out of having their name included from the delegate list. Exhibitors may collect contact information within the confines of your booth. Prize drawings, instant giveaways and contests are permitted, but are subject to Tennessee State Rules/Regulations.

[Click here for rules and regulations](#)

Hotel Accommodations

Please visit our website for hotel arrangements.
<https://icn-npapn-2026.com/>

Liability

It is agreed that participants shall assume all responsibility associated with damage resulting from, or arising in connection with, their own negligence or that of their employees or agents, to the exhibition area and neither Vanderbilt or ICN NP/APN or any of the above groups' employees or subsidiaries nor any

Sponsorship and Exhibition Guidelines

Terms and Conditions (Cont.)

ICN NP/APN supplier will assume liability for damage, loss of any nature or personal injury in connection with the showing or viewing or presenting of exhibits whatsoever. Participant has sole responsibility for its property of any theft, damage, or other loss to such property, including any subrogation claims by its insurer. Neither Vanderbilt, ICN NP/APN nor the event facility, the exhibit service contractors, nor any of their representative officers, directors, shareholders, agents, employees or representatives shall be liable for, and participant hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, damages and liabilities described in this paragraph and will hold harmless and indemnify Vanderbilt and ICN NP/APN from such risks, damages and liabilities.

Insurance

Participants are required, at their sole cost and expense, to procure and maintain comprehensive liability insurance against claims for bodily injury or death and property loss, theft or damage, occurring prior to, during and after the conference/exhibition for a minimum amount of 1 million dollars per occurrence and 2 million dollars in the aggregate. A copy must be available to the exhibit/sponsor manager one month prior to the event should it be requested.

Fire, Safety and Health

Participants are fully responsible for compliance with all applicable local, municipal, provincial and federal fire, safety and health regulations regarding the installation, operation and dismantling of display material and equipment or otherwise relating to the participant or its booth.

Data Privacy

We value your privacy and are committed to protecting your personal data. Any information collected during the registration and participation in this conference will be used solely for event administration, communication, and necessary services related to your attendance.

We do not sell or share your data with third parties for marketing purposes. However, we may share limited information with conference partners or service providers for operational needs. By attending this conference, you consent to the collection and use of your data in accordance with this statement. If you have any concerns or wish to request data access or deletion, please contact exhibit/sponsor manager, exhibits@mma-inc.com



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